

.2 online arts  
festival  
artifice  
20 - 30 October 2009

Call for Entries 2009

Organized by :



Initiatives :



art 2.0



# about

New aims and purposes of art emerged in the last few decades, especially since web users are able to design and disseminate their artistic production independently. Being at the forefront of new artistic and communication experiences, the Euro-Med Young Artist Network (EMYAN) has launched in 2007 the art 2.0 initiative, and has established the Online Arts Festival, in order to promote the use of internet within the arts.

Since its conceptualization, EMYAN Online Arts Festival advocates web 2.0 models of producing and sharing artistic creativity and wants to showcase the richness of cultural practices and strengthen artistic exchanges in the Euro-Med region.

The Festival stimulates the use of participatory web-arts leaping into the world of information and communication technology and giving arts a new dimension which will help forming young artists of the future.

The Euro-Med Young Artists Network is launching a call for entries for its 2nd Online Arts Festival which is scheduled to be held online between 20-30 October 2009. The festival is open for young artists living in one of the Euro-Med countries in all fields of arts that can be published on the web. The festival is organized under EMYAN ZeroBudget Initiative.



# theme

The 2nd edition of EMYAN Online Arts Festival is organized under the theme **a r t i f i c e**, stimulating the uses of new tools and new materials that foresee the challenge of creating art within a multidisciplinary context. The Festival's theme should, not only inspire the creators' vision and ideas, but should also reflect the tools and materials used to produce the artworks. This year' entries should present innovative and clever outlines about art making of the future. EMYAN trusts the imagination of the young artists and encourages sharing of ideas and visions with the world.

**a r t i f i c e** reflects the idea of making art in an ingenious and clever way, experimenting with uncanny processes in shaping original ideas and concepts to stimulate the singularity of art practices.



# rules & regulations

The festival accepts entries from young artists (up to 30 years old) living in one of the Euro-Med countries in all fields of arts that can be published on the web. The festival will dedicate a special section to web-based media arts.

## 1. Target group:

Young artists between 15 to 30 years old, from All Europe and the Mediterranean.

## 2. Entries:

The online entry form is essential and must be completed and submitted online before the deadline. No other ways of submission will be accepted. Multiple entries are encouraged. The same entry can be entered into different categories. However, it is obligatory to fill in an individual entry form for each category.

## 3. Year of Productions:

All entries must have been produced, uploaded and published online after January 1st, 2006.

## 4. Closing Date:

All festival entries must be submitted via the online form no later than October 1st, 2009.

## 5. Language Versions: (For lingual entries)

Entries can have any language version. Non-English versions must have subtitles/description and one written page synopsis in English.

## 6. Categories:

Video, Film, Sound, Photography, Web-based media, Mobile technologies, comics. All art categories are welcomed as long as it can be published on the internet on any way possible as photos, videos, text or Audio.

..Continue



# rules & regulations (cont.)

## 7. Rights of Use:

\* By entering a festival entry each applicant declares, that he is entitled to dispose of all rights to the use of the entry and vouches for these rights vis- a-vis EMYAN. The entrant warrants that the rights of use held by all authors, owners of ancillary copyrights and other parties involved in the production of the festival entry, have been acquired in a due and proper manner. (Except for the rights safeguarded by the performing rights societies). The exploitation of the festival entry is not barred by personality rights or other third party rights in any manner whatsoever.

\* Applying for the festival, the entrant transfers his use rights to the Festival entry; specifically he allows the festival organization (EMYAN) to display the entry in public exhibitions (either whole or in part, or to distribute the entry whole or in part on a "Festival Reel" or similar). All aforementioned transfers of use shall be of worldwide validity.

EMYAN is encouraging all entrants to license their entries via the Creative Common website ([www.creativecommons.org](http://www.creativecommons.org)).

The festival will be online on EMYAN website from 20 – 30 October 2009.

Performing artists will be kindly requested to live broadcast their performance, via internet during the festival.

## 8. Hosting of Entries:

\* Public websites: YouTube, flickr, bliptv, Stickam, DailyMotion, Google Video or any similar website.

\* Artist private website or blog.

\* EMYAN can provide space on its website for artist who needs it.

## 9. Selection process:

Work is judged not just on its creative and technical excellence, but also for the impact to its target audience. Entries are not judged on budget. Entries from large or small organizations have an equal chance of being selected as long as they are matching this year festival theme.



# Special Feature

## 'Spaces for Interactivity':

Each year, the Online Arts Festival will also pronounce its character with original categories to further stimulate imagination and creativity among young artists. The special featured section will accept entries under the category "Spaces for Interactivity", further creating an opportunity for artists to explore collective games. The festival wants to further share creative uses of media, which stimulates the multiplicity of gaming ideas in urban spaces across Europe and the Mediterranean.

Urban playground as spaces for interaction are often misinterpreted as places of superficial engagement and popular culture practiced outside institutions. However gaming cultures have always motivated communities to share local knowledge and have introduced notions of participation in the urban landscape. By stimulating the presentation of traditional games and reinventing techniques for urban spaces, the festival entries hope to reflect artistry and resourcefulness.



# Good Practices

In this section we will feature the work of organizations, individuals and group that use new media tools promoting Art and artistic and cultural activities



# Virtual Panels

## Practice Sharing – Do It Yourself Media Generation

As side activities for this year edition, we will invite new media experts and artists to give their opinions on the subject of do-it-yourself Media Generation. In addition to artistic works, which will be featured on the 2. Online Arts Festival platform, this year's **a r t i f i c e** concept would like to further stimulate exchanges on the topic of interactive and creative technologies.

Are you inspired by the uses of media technologies and do you want to share your practice with other artists in the Euro-Med region?

Extensive potential of locative and do-it yourself media innovation can recreate interactions with peers and the environment and there are plenty of instructive online portals, which stimulates artifices and crafts for the creation of low-cost media devices.

The EMYAN team is interested to hear stories and experiences, by encouraging young artists in the Euro-Med region to make short podcasts, which will feature reflections and interviews on how media technologies can be reused and reinvented. Artists are also encouraged to make a short video talking about how they would like to see these playful tools being used in the future; Or make a script of their own idea about different possibilities of innovation with media in their neighborhoods or presenting their own prototype of creative technologies.

Original stories about futuristic perspectives of young media generators will be published on the EMYAN web portal.



# emyan

Euro-Med Young Artists Network (EMYAN) is a youth initiative established in January 2007 to provide its members operating in the Euro-Mediterranean cultural field with a vehicle for communication, and a clear and distinct voice with the purpose to support the young artists' creativity.

The idea behind EMYAN is to facilitate/promote/encourage communications between young artists/culture institutes of Europe and the Mediterranean countries in order to have a great impact on the communities of these countries, so it's all about the relation between art and community and the link being the young artists.

An action plan, has been derived from a number of aims and objectives, was developed in order to maintain a good structure for the network. With a specific time line, EMYAN in December 2007 launched an initiative to establish national networks of young artists in All Europe and the Mediterranean (if not already exist) in order to promote the artistic/cultural cooperation on national, regional and international levels.

EMYAN is mainly based on the cooperation (ties) between its members (nodes). It is not centralized but rather harmonic.

EMYAN currently has five regional vocal points; in Egypt, Lebanon, Bulgaria, Italy and Slovenia.



# art 2.0

Leaping into the world of information and communication technology gave the today arts a new dimension which will help forming the arts of the future. Giving new ideas of creation of new arts and also merging of some of the existing arts.

New aims and purposes of art have been arisen in the last few years arguing the world to put a definition of this newly created multi purpose easy to make art.

The Euro-Med Young Artists Network (EMYAN) has launched art 2.0 initiative in order to define the art of the future and outline it in order to create a new era of art.

## What is art 2.0 ?

- \* Is it a new way of saying digital arts?
- \* Is it some sort of a tool, a method in order to strength the relation between art and ICT?
- \* Is it an abbreviation of something?
- \* Is it a new version of art with particular aims and objectives such as dialogue, development, freedom, peace.etc?
- \* Is it describing the today easy to make art that ensuring interactivity with the public through today technology?
- \* Is it related to the term web 2.0?
- \* Is it the name of the coming era of art?
- \* Is it describing the tools and methods that make it easy to create a work of art?

In order to answer the above questions and many others, the Euro-Med Young Artists Network is basing its Online Arts Festival on this concept.



# zero budget initiative

The whole project is done completely on Zero Budget. The whole project is a collaborations between the staff at emyan and its partners.



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