emyan

euromed young artists network

proudly presents

online arts festival 3.0

Special Feature: f l u x u s

from April 1st, 2011 till December 31st, 2011

Deadline March 15th, 2011

about

The Online Arts Festival is an annual event organized by the Euro-Med Young Artists Network (EMYAN) to promote and showcase the creativity of the young artists of the Euro-Med region.

Since its establishment, EMYAN Online Arts Festival advocates web 2.0 models of producing and sharing artistic creativity. And by showcasing the richness of artistic practices, it tries to strengthen cultural exchanges in the Euro-Med region.

The use of internet tools has been in increase in our social and professional lives since new techniques were adapted to facilitate the use of social communications tools over the internet in general.

Web 2.0 is a term describing the trend in the use of World Wide Web technology and web design that aims to enhance creativity, information sharing, and, most notably, collaboration among users. These concepts have led to the development and evolution of web-based communities and hosted services, such as social-networking sites, wikis, blogs, and folksonomies.

United Nations Declaration and Recommendations related to the nature of the festival:

Articles of the 1980 Recommendation related to this theme:

V. Member States should promote and protect the status of artists by considering artistic activity, including innovation and research, as a service to the community.

VI. 6. Member States are invited to:

(c) compensate any prejudice artists might suffer in consequence of the technical development of new communication and reproduction media and of cultural industries by favouring, for example, publicity for and dissemination of their works, and the creation of posts. (…)

Points of the 1997 Declaration related to this theme:

14. The new technologies help to promote artistic exchanges. These technologies constitute a vast field of investigation for artists in terms of their creative and training potential.(…)

The arts and the new technologies:

34. The success of electronic information and communication networks depends to a large extent on the quality of the contents that they will be able to transmit. For this reason :

a) the information technology sector should be encouraged to facilitate the provision of the necessary equipment to art teaching institutions, particularly in the developing countries ;

b) artists should be encouraged to become better acquainted with the new technological tools with a view to increasing their creative opportunities. Co-operation between artists and experts in the new technologies should be strengthened to that end ;

c) it is recommended that the new technologies be used for the safeguarding of the cultural heritage and oral traditions.

35. So as to preserve artistic and cultural diversity, States are requested to support professional organizations of artists in their efforts to master new communication tools, with a view to guaranteeing all artists free access to the distribution of their works while safeguarding their rights.

art 2.0 initiative

Leaping into the world of information and communication technology gave the today arts a new dimension that is aiming at re-shaping the arts of the future. Giving new ideas for creation of new arts and also merging of some of the existing arts. New aims and purposes of art have been arisen in the last few years arguing the world to put a definition of this newly created multi-purpose easy to distribute art; and hence an online collaborative community-shared art.

In order to promote the use of internet tools in arts, EMYAN launched in May 2007 art 2.0 Initiative.

EMYAN online arts festival is being organised under this initiative.

third edition

For its third edition, the online arts festival takes a new direction; new in its concept, nature, duration and scope. The activities of the online arts festival will run, for the first time, throughout the year 2011 starting on April 1st, 2011 till December 31st, 2011.

The activities will also have, beside its virtual presence, a physical existence taking place, as a festival with a mobile nature, around the Euro-Med region. The scope of the festival will be extended this year to cover Europe, the Mediterranean and the entire Arab world.

The activities will not only be limited to showcasing the creations of young artists, but also will be extended to:

- Showcasing both web and wap practices (i.e. computer & mobile applications, cultural and artistic blogs, online exchange communities...etc.) that embrace the artistic productions and interaction.
- The festival will also host debates and discussions on the current cultural and artistic trends, inviting experts and intellectuals to present their ideas, views and opinions.

Special feature

'**f l u x u s**' is an art movement emerged in New York in the '60s, then transferred to Europe, and eventually to the rest of the world. The movement encompassed a new aesthetic that had already appeared all over the world. That aesthetic encompasses a reductive gesturality, part Dada, part Bauhaus and part Zen, and <u>presumes that all media and all artistic disciplines are fair game for combination and fusion.</u>

'**f l u x u s**' objects and performances are characterized by minimalist but often expansive gestures based in scientific, philosophical, sociological, or other extra-artistic ideas and leavened with burlesque.

The festival, based on the concept of '**f l u x u s**', is encouraging stimulating the uses of new tools and new materials that foresee the challenge of creating art within a multidisciplinary context. The Festival's theme should, not only inspire the creators' vision and ideas, but also reflect the tools and materials used to produce the artworks as well as artistic collaborations.

For more information about '**f l u x u s**'; Visit its <u>Wikipedia Page</u>.

rules & regulations

1. Target group:
Young artists between 15 to 30 year old, from Europe, the Mediterranean and the entire Arab world.

2. Categories:
All art categories are welcomed as long as it can be published on the internet on any way possible as photos, videos, text or audio.

3. Language Versions: (For lingual entries)
Entries can have any language version. Non-English versions must have subtitles/description in English.

4. Year of Productions:
All entries must have been produced after January 1st, 2009.

5. How to enter:
The online <u>entry form</u> is essential and must be completed and submitted online before the deadline (March 15th, 2011). No other ways of submission will be accepted. Multiple entries are encouraged. The same entry can be entered into different categories. However, it is obligatory to fill in an individual entry form for each category.

6. Closing Date:
All festival entries must be submitted via the <u>online form</u> no later than March 15th , 2011.

7. Rights of Use:
By entering a festival entry each applicant declares, that s/he is entitled to dispose of all rights to the use of the entry and vouches for these rights vis- a-vis EMYAN. The entrant warrants that the rights of use held by all authors, owners of ancillary copyrights and other parties involved in the production of the entry, have been acquired in a due and proper manner. (Except for the rights safeguarded by the performing rights societies).The exploitation of the entry is not barred by personality rights or other third party rights in any manner whatsoever.

Applying for the festival, the entrant transfers his use rights to the festival; specifically he allows the festival organization (EMYAN) to display the entry in public exhibitions (either whole or in part, or to distribute the entry whole or in part on a "Festival Reel" or similar). All aforementioned transfers of use shall be of worldwide validity.

EMYAN is encouraging all entrants to license their entries via the Creative Common website (<u>www.creativecommons.org</u>).

8. Hosting of Entries:
Public websites: YouTube, flickr, bliptv, Stickam, DailyMotion, Google Video or any similar website.
Artist private website or blog.
EMYAN can provide space on its website for artist who needs it.

9. Selection process:
Works are judged not just on its creative and technical excellence, but also on the impact it has on its target audience. Entries from either mature or amateur artists have an equal chance of being selected.

The festival will be mainly online on EMYAN website from April 1st till December 31st, 2011.
Participating performing artists will be kindly requested to perform and live broadcast their performances via internet during the festival.

expo!

For this year; EMYAN is launching EXPO, an initiative to feature the creative and innovative work of organizations, individuals and groups that utilize new media tools to promote artistic and cultural activities via social media in the Euro-Med region (i.e. computer & mobile applications, cultural and artistic blogs, online exchange communities...etc.)

To get involved and exhibit/showcase your work, please send an e-mail with the title (EXPO!) to art2(at)emyan(dot)org.

partners

If you would like to become a partner (promoting our activities, providing a space at your venue showcasing the entries or even giving technical and practical support to participating artists), kindly contact us at info (AT) emyan (DOT) org, subject: Partnership.

contact us

e-mail: info (at) emyan (dot) org

website: www.emyan.org/onlinefestival/3/

telephone: 002 012 43 54 634