

# network enterprise europe

IPA Craiova, Ro 4 Europe

Investing in Future

<http://www.ipacv.ro/ro4een/>

Newsletter

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## Events in the field of research, technology transfer, innovation and business finding partners



Enterprise Europe Network carries out a variety of events to promote their activities to companies and organisations at regional, national or European level. The events provide you the opportunity to meet potential cooperation partners during pre-arranged face-to-face meetings, to present your business or technology offers.

**More...** Events Calendar: <http://een.ec.europa.eu/tools/services/EVE/Event/ListEvents>

## 6<sup>th</sup> Ambient Assisted Living Joint Programme - AAL Forum, 9-12 September 2014, Bucharest, Romania

The **AAL Ambient Assisted Living program** (<http://www.aal-europe.eu/>) is a research program aiming to support, fund research projects to enhance the quality of life of older people and strengthen the industrial base in Europe through the use of ICT.

The Ambient Assisted Living Joint Programme (AAL JP) is an initiative involving 22 countries and its main objectives are to improve the living conditions of older adults through the use and development of AAL solutions and to strengthen the competitiveness of European industry in the AAL domain.

The **AAL Forum**, expected to attract around 700 AAL participants from all over Europe and beyond, is the annual showcase event for the people involved in the AAL JP's projects and the AAL community. It is the core connection of the joint programme to the AAL Community. This community includes policy makers, ICT developers, manufacturers, health professionals, commissioners, businesses, venture companies, technologists, academics, designers, caretakers and of course older adults. Its purpose is to exhibit and demonstrate existing or developing ICT solutions (products and services), promote networking within the community, foster the interest of other sectors in the field of AAL, provoke debate and discussion on various topics and highlight new or emerging developments in the area to inform the AAL community.

The **6th AAL Forum** will be organized under the title "**Broader, Bigger, Better – AAL solutions for EU**".

This is an annual platform for the increasing European **AAL community** support its' meetings during which to discuss update topics, relevant for improving the **AAL Joint Programme**. The event will show best practices examples of successful solutions, evaluate the impact in terms of increased independence for older adults and the economic growth.

The AAL event offers a forum for the European AAL community to meet, discuss several topics, relevant for improving the AAL programme, the adoption of ICT for ageing solutions in the market. You can learn more about innovation, commercialization of ICT for ageing in the exhibition area, network with the major community in this field in Europe.

During the **AAL 2014 Forum** are going to be developed satellite events (<http://aalforum.uefiscdi.ro/event/side>), an exhibition dedicated to the **AAL domain** (<http://www.aalforum.eu/exhibition>), also a photo exhibition (<http://www.aalforum.eu/photo-exhibition>) to which you are invited to participate. One satellite event is the **Young Researcher's Workshop** (<http://www.aalforum.eu/young-researchers-workshop>) with the theme "the role of entrepreneurship in the development of technological innovation for elderly".

**More...** <http://www.aalforum.eu/> ; [aalforum@uefiscdi.ro](mailto:aalforum@uefiscdi.ro) ; <http://www.aalforum.eu/side-events-2014>

## Brokerage Event ICT for Ambient Assisted Living in H2020, Idealist/EEN joint event, 9 Sept. Bucharest, Romania

Idealist together with EEN is going to perform a joint **brokerage event** and **pitch sessions** related to research collaboration and AAL deployment solutions.

**Ideal-ist**, the network of National Contact Points for ICT research, in cooperation with the **Enterprise Europe Network** invites you to participate in a brokerage event with pre-arranged **face2face meetings** in at the **AAL-Forum 2014**.

This event will gather representatives of companies, universities and research institutes working in the ICT-health sector, interested in sharing new project ideas, finding collaboration partners in the topics under the new Horizon 2020 Programme. In this context **Idealist / EEN joint brokerage event**, as a side event of the AAL-Forum 2014, will gather representatives of companies, universities and research institutes working in the ICT-health sector, interested in sharing new project ideas and finding collaboration partners in the following topics under the new framework programme for Research, Development and Innovation - Horizon 2020:

#### Topics for Leadership in enabling and industrial ICT technologies

- [ICT 8 – 2015: Boosting public sector productivity and innovation through cloud computing services](#)
- [ICT 28 – 2015: Cross-cutting ICT KETs](#)
- [ICT 24 – 2015: Robotics](#)
- [ICT 30 – 2015: Internet of Things and Platforms for Connected Smart Objects](#)
- [ICT 36 – 2015: Pre-commercial procurement open to all areas of public interest requiring new ICT solutions](#)
- [ICT 37 - 2015: Open Disruptive Innovation Scheme \(implemented through the SME instrument\)](#)
  - [EUB 2 – 2015: High Performance Computing \(HPC\)](#)

#### ICT-Health Topics in Societal Challenges

- [PHC 21 – 2015: Advancing active and healthy ageing with ICT: Early risk detection and intervention](#)
- [PHC 22 – 2015 Promoting mental wellbeing in the ageing population](#)
- [PHC 24 – 2015 Piloting personalized medicine in health and care systems](#)
- [PHC 25 – 2015: Advanced ICT systems and services for Integrated Care](#)
- [PHC 27 – 2015: Self-management of health and disease and patient empowerment supported by ICT](#)
- [PHC 28 – 2015: Self-management of health and disease and decision support systems based on predictive computer modelling used by the patient him or herself](#)
- [PHC 29 – 2015: Public procurement of innovative eHealth services](#)
  - [PHC 30 – 2015: Digital representation of health data to improve disease diagnosis and treatment](#)

#### Why to participate

##### If you are

- **a potential deployer of AAL solutions,**
  - this represents a unique opportunity to meet with highly innovative suppliers of AAL solutions
- **a supplier of AAL solutions,**
  - this represents a unique opportunity to meet with potential deployers of your AAL solution
- **a company seeking external funding**
  - you can meet venture capitalist interested in investing in your company
- **a potential deployer of AAL solutions,**
  - this represents a unique opportunity to meet with highly innovative suppliers of AAL solutions
- **a venture capitalist**
  - this could be a unique opportunity to cherry-pick interesting opportunities for investments
- **active in research and/or innovation in the ICT-health field,**
  - build quality partnerships for participating in the new Horizon 2020 Programme
  - facilitate the setup of project consortia for upcoming H2020 calls
  - discuss and develop new project ideas on ICT at international level
  - acquire new cross-border contacts and initiate collaborations
  - promote your research results, technologies and know-how

##### If you prefer

- **to present your collaboration idea to a bigger audience**
  - we offer you the possibility to participate as a speaker with a 5 minutes pitch presentation during the first afternoon session from 14:45 to 15:30. You can choose according to your interest between the following two tracks:
    - Track 1: Pitching for investments
    - Track 2: Pitching for research collaboration
  - At the end of the pitch presentations the interested audience has time to talk personally to you in order to discuss further collaboration.

Find the detailed agenda and the registration form for your participation under: [www.b2match.eu/aal2business/registration](http://www.b2match.eu/aal2business/registration)

All participants must also be registered to the main event. Find the registration form for the main event at: [www.aalforum.eu](http://www.aalforum.eu)

For any clarification regarding your participation don't hesitate to contact the organizers of the side event:

[www.b2match.eu/aal2business/pages/contact](http://www.b2match.eu/aal2business/pages/contact)

**More...** <http://www.b2match.eu/aal2business> ; [Registration](#) ; [Brokerage-EEN](#) ; [office@ipacv.ro](mailto:office@ipacv.ro)



<http://ec.europa.eu/enterprise-europe-network>

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